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**Local Bank Helps to Shape Cayman Through its Land Loan Campaign**

*18/7/05* – This summer, Cayman National Bank is encouraging its customers to buy land and help shape Cayman with their Land Loan campaign. During the months of July and August, customers are invited to apply for land loans and if approved, receive FREE matured fruit trees for their property. Competitive terms and conditions are available and interested persons are being requested to contact a Personal Banker to discuss their financing requirements.

“Our roots are firmly planted in this country having served our community for over 30 years. We believe in the development of these Islands and want to encourage residents and in particular, first-time Caymanian borrowers to experience the prestige in owning land,” explained Mr. Ormond Williams, CNB President. He further mentioned, “This is an opportunity for young professionals to own land as one of their assets and in so doing not only create wealth but influence our country’s future.”

The theme of the campaign speaks to **PRIDE, PRIVILEGE** and **PRESTIGE**. According to Mr. Williams, owning land is about the **PRIDE** one has for his/her Country, as it is a **PRIVILEGE** to experience the **PRESTIGE** of purchasing property. The Bank is also encouraging persons to apply for a land loan to secure a long-term investment and a way to build financial wealth.

“Purchasing land may one of the largest investment decisions our customers may ever make; certainly it’s important that they make the most wise investment choice all around,” explained Mr. John Lewis, VP / Manager, Personal Banking and Mortgage Center. “Encouraging land purchases is our way of helping our customers plan for their future, while diversifying their reserves with long-term investments.”

The campaign begins July 18, and persons are invited to visit any of the 6 Cayman National Bank Customer Service Centres in the Cayman Islands to speak with a Personal Loans Officer about their lending needs.

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Cayman National Bank has been serving the people of the Cayman Islands for the past 30 years. Today, CNB operates four Customer Service Centers in Grand Cayman and one each in Cayman Brac and Little Cayman. The company also has the largest ATM network on Grand Cayman and Cayman Brac. CNB offers a full range of financial services including Retail, Commercial Banking and Card Services.

Cayman National Bank is a wholly owned subsidiary of Cayman National Corporation (Cayman National).

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